





Persona:	Senior-level Undergrad Civil Engineering Student
Photo:	
Fictional Name:	Robert Johnson
Job Title/Responsibilities	Had an internship with MDOT Summer 2017. Will be recording data and crunching numbers
Demographics:	21 years old. College Student.
Goals and tasks:	Become a traffic analyst and work for MDOT
Environment:	Experienced smartphone user, but doesn't know much on the software end.
Quote:	"My phone is broken and I don't know why"

<p>Persona:</p>	<p>Senior Undergrad Dual Civil Engineering/Materials Major</p>
<p>Photo:</p>	
<p>Fictional Name:</p>	<p>Sophie Bowers</p>
<p>Job Title/Responsibilities</p>	<p>Previous experience in research lab with Civil Engineering professors. Will be recording data and running numbers.</p>
<p>Demographics:</p>	<p>24 non-traditional student. Transfer from Grand Rapids Community College. First Semester at MTU</p>
<p>Goals and tasks:</p>	<p>Graduate and advance to grad school to pursue Ph.D in Civil Engineering.</p>
<p>Environment:</p>	<p>Has experience with data analysis and transfers from her lab work. Experienced smartphone user. Familiar with data gathering for Civil Engineering work</p>
<p>Quote:</p>	<p>“Why haven't we automated this yet?”</p>

<p>Persona:</p>	<p>Graduate Student Masters in Civil Engineering Undergraduate Degree from University of New South Wales, AU</p>
<p>Photo:</p>	
<p>Fictional Name:</p>	<p>Charlie Deacon</p>
<p>Job Title/Responsibilities</p>	<p>Overseeing the output of data from the students. Will also be assisting with the simulations.</p>
<p>Demographics:</p>	<p>27 Australian, still has issues with driving on the right side of the road.</p>
<p>Goals and tasks:</p>	<p>Eventually receive a Ph.D in Civil Engineering from MTU</p>
<p>Environment:</p>	<p>Experienced smartphone user but not data acquisition for CE projects</p>
<p>Quote:</p>	<p>You all drive on the wrong side of the road'</p>

<p>Persona:</p>	<p>Junior level undergrad Civil Engineering major. Taking 19 credits</p>
<p>Photo:</p>	
<p>Fictional Name:</p>	<p>Lemar Davis</p>
<p>Job Title/Responsibilities</p>	<p>Previously worked in asphalt making industry over summer Has extensive knowledge of traffic wear on roads</p>
<p>Demographics:</p>	<p>22 years old - from Redford MI President of NESBE Very busy with extra-curriculars</p>
<p>Goals and tasks:</p>	<p>Graduate with honors and continue working in the bitumen industry</p>
<p>Environment:</p>	<p>Relatively new to smartphones, but eager to learn. Very excited about opportunity to work in the field</p>
<p>Quote:</p>	<p>I'm an engineering student, I don't sleep anyway. Might as well take 19 credits!</p>