

## **Personas/Use Cases**

- All of the personas we used in the presentation were male (we were given more diverse personas from our UX consultants, however the ones we used in the presentation were male)
- The personas don't align with the use scenarios (Brockmeir doesn't have time to create new ideas, but the walkthrough has him creating an analogy)
- It's important to consider larger font size, color blindness, and other accessibility concerns

## **Mockups**

- Yes to the clean design
- Add some color (green for confirmations, red for cancellations, color for the up/down votes)
- Add the domain the analogy uses to the browsing page, right now in some cases two different analogies would show up as the same while browsing
- Add the ability to up/down vote on the view analogy page, as well as the ability to pin it
- If we implement comments, those should also be on the view analogy page
- Yes to the tabs for analogy creation
- Add some way to see the source domain while editing target domain and vice versa
  - Option to see two tabs at once?
  - Pin text from one tab and have it display under the labels on another?
- Highlight unfinished tabs in analogy creation page so that they know where the missing section is
- Possibly add a way to save drafts of analogies