

# Recent Advances in Network Security

## IDEMIX: Pseudonymity for e-Transaction

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# Overview

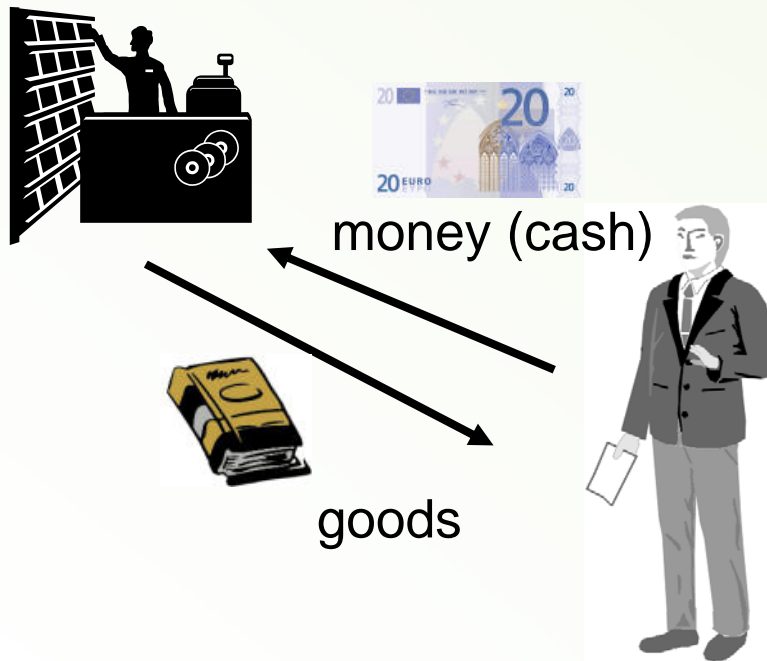
1. Introduction
2. Ordinary certificates
3. Privacy – meaning / significance
4. Anonymity / Pseudonymity
5. Certificates Lifecycle / Role of CAs
6. IDEMIX
  - Project and Features
  - Example Scenarios
7. Problems
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# Introduction

- e-transaction & e-commerce more and more important
- without security: lack of acceptance
- solution: certificates with private/public key algorithms
- NOT solved: personal data protection
- keeping privacy with pseudonymous / anonymous certificates

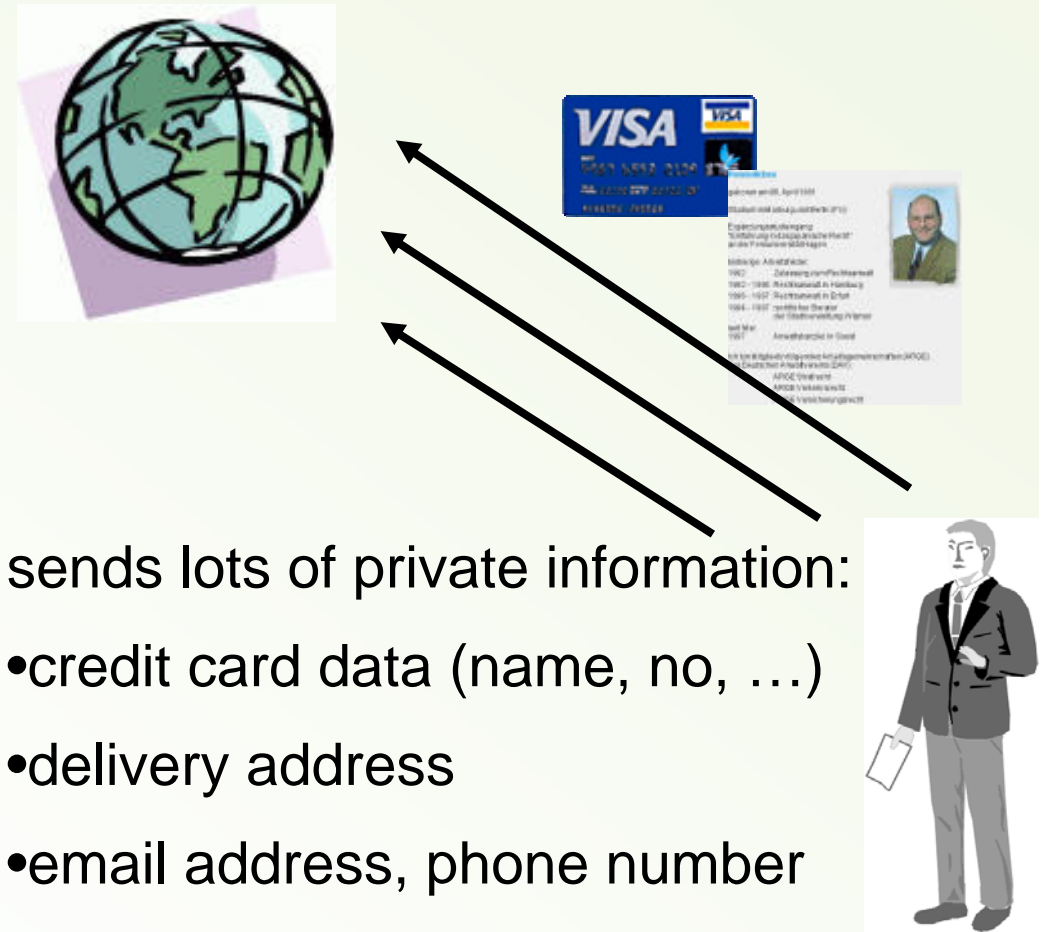
# Introduction (2)

usual purchase in a shop



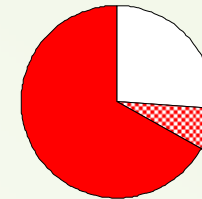
no exchange of information  
=> full privacy

e-shopping via internet



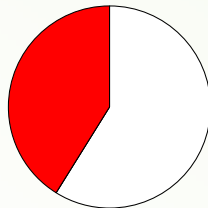
# User Concerns regarding Privacy on the Internet

- being extremely/very **concerned** about divulging personal information online



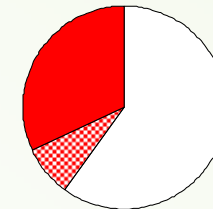
67 % - 74 %

41 %



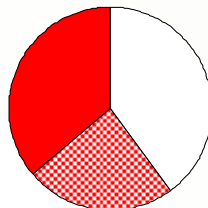
- have **left websites** that required registration information

- having entered **fake registration** information



32 % - 40 %

24 % - 64 %



- having **refrained from shopping** online due to privacy concerns

[KOSCH03]

# Different Primary Interests:



User /  
Customer



E-Commerce Provider /  
Seller

- wants to have control on use of own personal data
- wants to keep privacy/ anonymity
- wants to get the money
- wants to know the personal data of the liable person

**Interests compatible or incompatible ?**

# Satisfying Sellers Interests: Ordinary Certificates

- “A digital certificate is simply a statement signed by an independent and trusted third party. “[THAW]



- first standardized by ITU
- later modified by IETF (RFC 2459)

# Ordinary digit. Certificates

- contents
  - subject name & other identity details  
(i.e. personal ID, email address, web site URL)
  - public key of identity
  - issuer (Certification Authority - CA)
  - validity period
  - attributes
- signed by the CA



# Example: Certificate

**Version:** 0 (0x0)

**Serial Number:** 0 (0x0)

**Signature Algorithm:** md5withRSAEncryption

**Issuer:** C=ZA, SP=Western Cape, L=Cape Town, O=Thawte Consulting cc,  
OU=Certification Services, CN=www.thawte.com,  
Email=webmaster@thawte.com

**Validity**

Not Before: Nov 14 17:15:25 1996 GMT

Not After: Dec 14 17:15:25 1996 GMT

**Subject:** C=ZA, SP=Western Cape, L=Cape Town, O=Thawte Consulting cc,  
OU=Certification Services, CN=www.thawte.com,  
Email=webmaster@thawte.com

**Subject Public Key Info:**

**Public Key Algorithm:** rsaEncryption

**Modulus:**

00:9a:92:25:ed:a4:77:69:23:d4:53:05:2b:1f:3a:

...

a5:94:ac:8a:67

**Exponent:** 65537 (0x10001)

**Signature Algorithm:** md5withRSAEncryption

7c:8e:7b:58:b9:0e:28:4c:90:ab:20:83:61:9e:ab:78:2b:a4:

...

ee:bc:0e:fe:fc:f8:9b:9d:70:e3

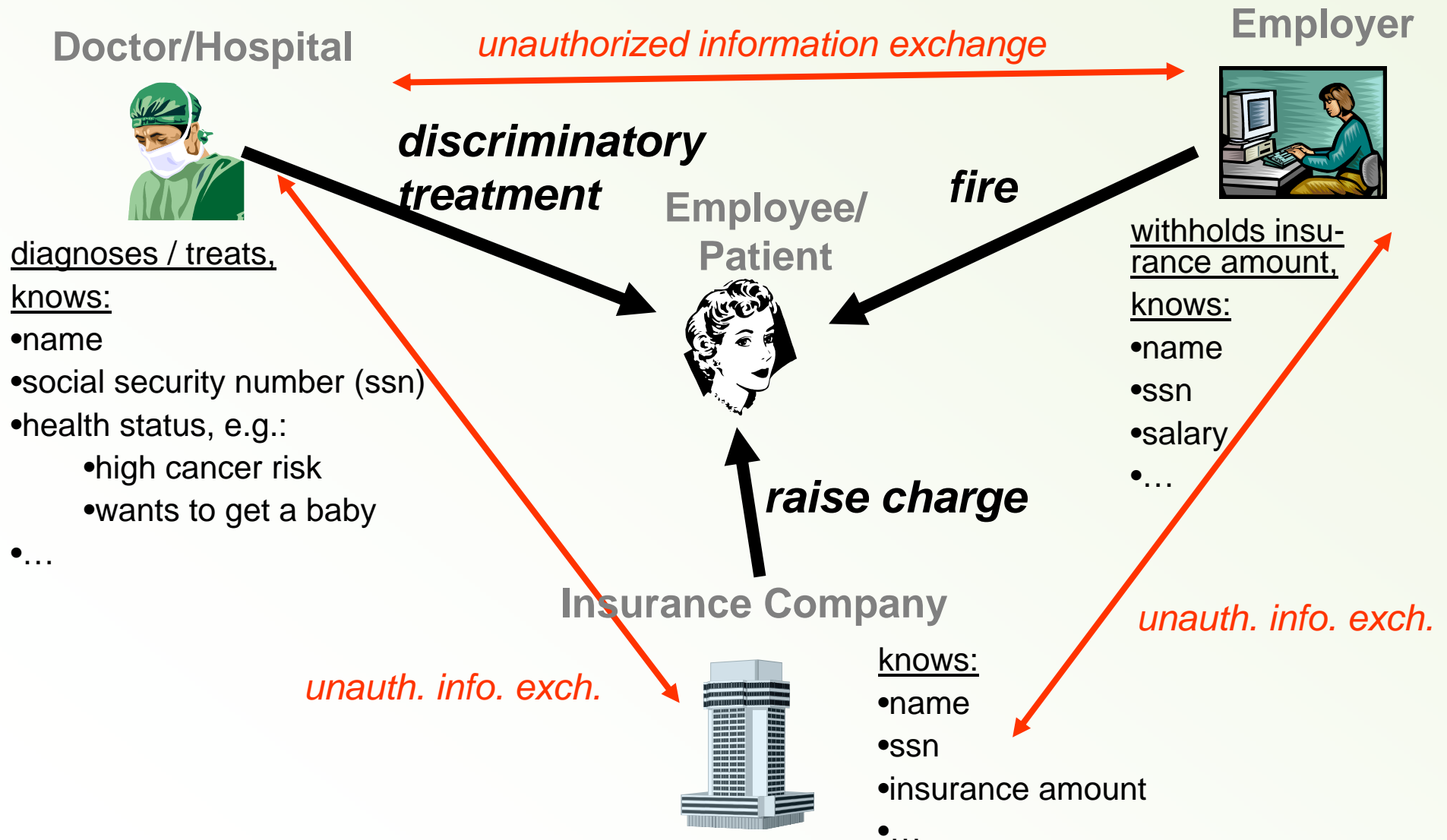
# Satisfying Customers Interests: **Privacy - Meaning**

- in general: “the right to select what personal information about me is known to what people”  
[WES67]
- non-material value
- e-transaction privacy more or less protected by law in different countries
- **but:** you cannot check secrecy of service providing organizations

# Problem: Non-Privacy

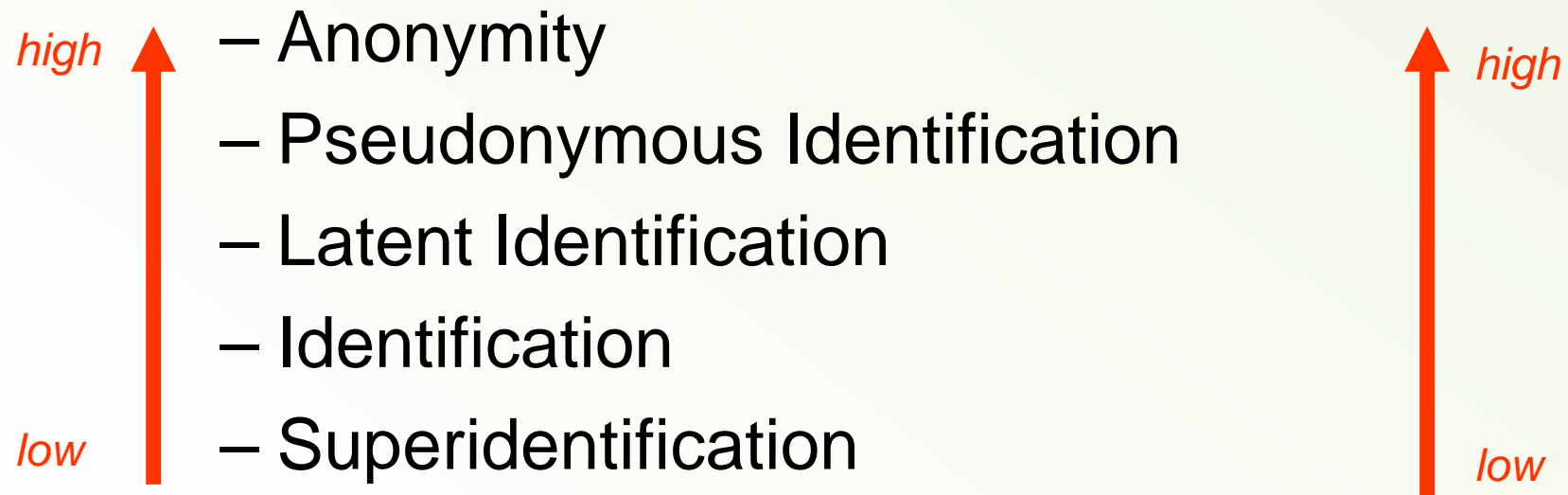
- organizations get information...
  - they do not need for the purpose of this interaction
  - they should not get because it is private
- organizations can intrude into privacy by...
  - linking data of different certificates sent by the same user
  - pooling data with other organizations
- organizations use private information for other purposes

# Unauthorized privacy revealing



# Identity spectrum must be balanced

- Levels of anonymity:



Try to satisfy both sides' interests

# Anonymity - Meaning

- “Anonymity is the state of being **not identifiable** within a set of subjects” [PF00]
- “[Anonymity] ensures that a user may use a resource or service **without disclosing** the user’s **identity**” [ISO99]

# Pseudonyms/Pseudonymity

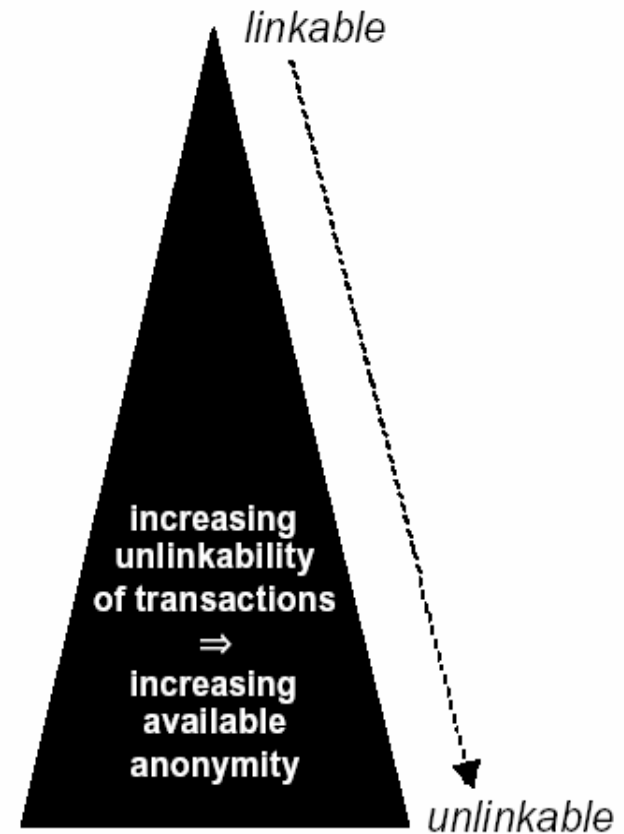
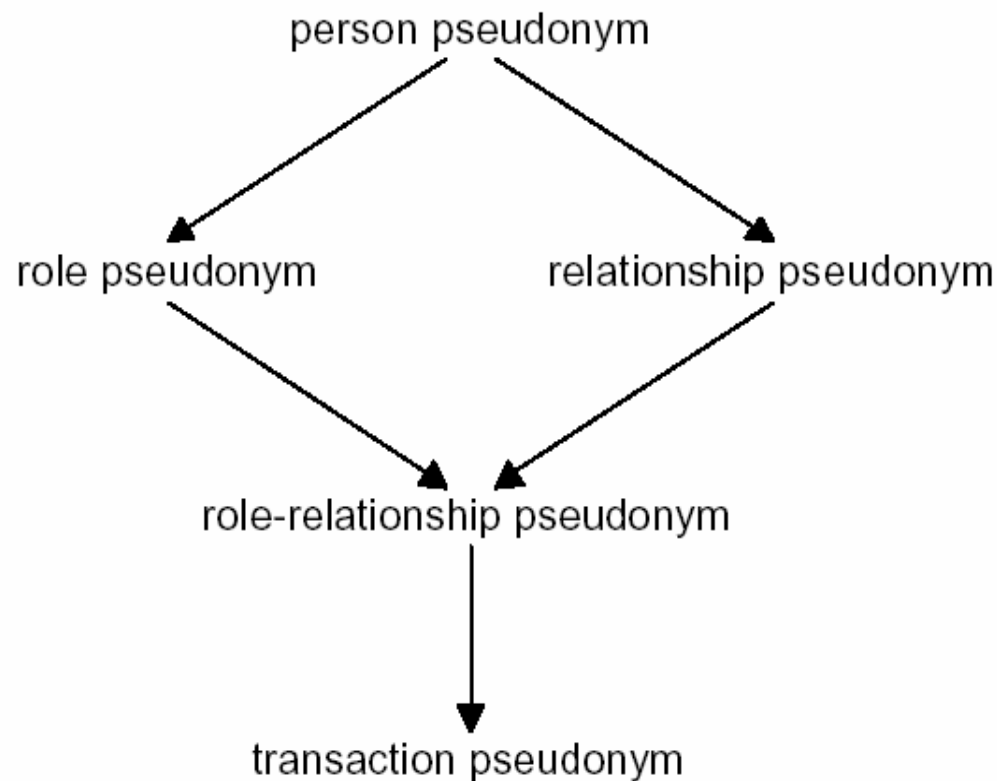
- Pseudonyms are identifies of subjects
- Pseudonymity is the use of pseudonyms as IDs  
[PF00]
- digital pseudonym:
  - bit string, unique as ID
  - used to authenticate the holder

# Pseudonyms

- **dimensions**
  - public pseudonym
  - non-public pseudonym
  - unlinkable pseudonym
- **context**
  - personal pseudonym
  - role pseudonym
  - relationship pseudonym
  - role-relationship pseudonym
  - transaction pseudonym



# Pseudonyms (context)



[PF00]

# Pseudonymous Certificate

- does NOT content the real subject (user) name
- pseudonym substitutes the real name
  - randomly chosen, artificial
  - keeps anonymity towards outsiders
  - can keep anonymity towards communication partners
- also standardized by ITU / IETF

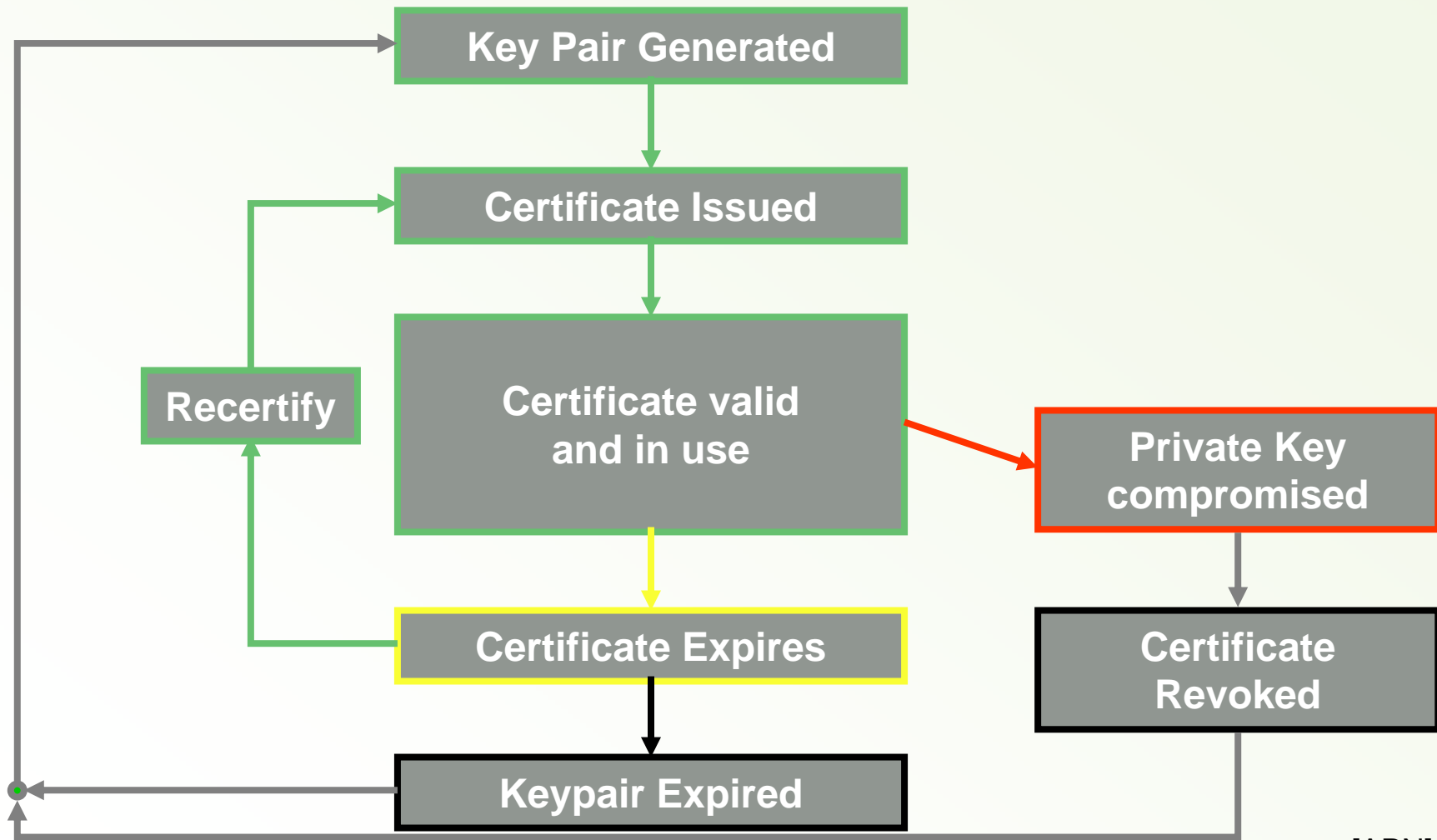
# Insufficiency of linkable pseudonymous Certificate

- service provider can still link users' information of several transactions / make users' profiles
- involuntary de-anonymization by monitoring usage of services
- possibility of pooling data with other organizations to get out users' information and identity

# Solution: Transaction Pseudonymous Credentials

- each transaction with different pseudonym
- no linkability between two transactions
- no transmit of certificate, just proof of possession

# Certificates: Lifecycle



[APN]

# Role of CA / Pseudonymous-CA (PCA)

## tasks of CA

- issuing signatures
- certifying validity and ID of dig. signature's/public key's owner
- revoking signature when private key compromised
- maintain pki-infrastructure

## additional tasks of PCA

- + registering nym
- + verifying credential
- + de-anonymization decision**
- + global / local de-anonymization**

# **IDEMIX („IDEntity MIX“)**

- project of engineers at IBM's Zurich Research Laboratory, Switzerland
- prototype system to guarantee 'anonymity' in the Internet
- implementation of
  - cryptographic protocols
  - 'pseudonym authority' (credentials' issuer)
  - web servers using anonymous access
- protocols also used in other projects / software

# IDEMIX Features (1)

- organization knows users just by pseudonyms (“nyms”)
- different nyms of same user cannot be linked
- user of a credential can prove possession of it without revealing the credential itself
- encoding of attributes: user can choose which attributes he reveals to the service provider



# Necessary Information/Attributes

## Example: Car rental system

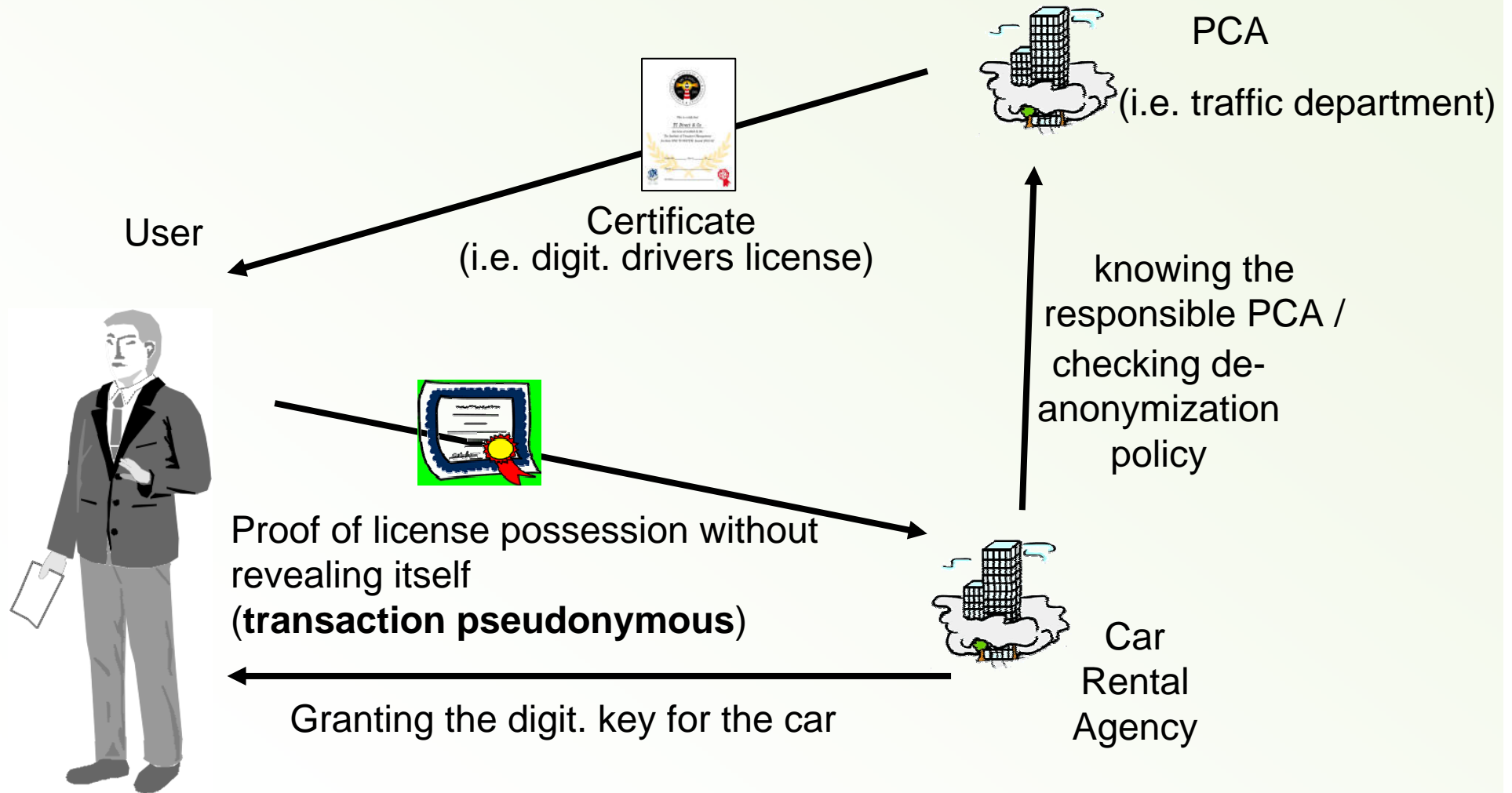
- reducing given information to prevent linkability / data pooling

<b>information usually given</b>	<b>information actually needed</b>
• <i>birthday: 11/23/1973</i>	• <i>age: 18 or over</i>
• <i>account balance: \$ 16,357</i>	• <i>account balance &gt; \$ 5000</i>
• <i>all passport information</i>	• <i>nationality</i>
• <i>all driver's license information</i>	• <i>possession of driver's license</i>
• <i>dig. credential with attributes and personal information</i>	• <i>possession of a credential (i.e. an allowance to ...)</i>
• <i>user's name</i>	• <i>(pseudonym)</i>

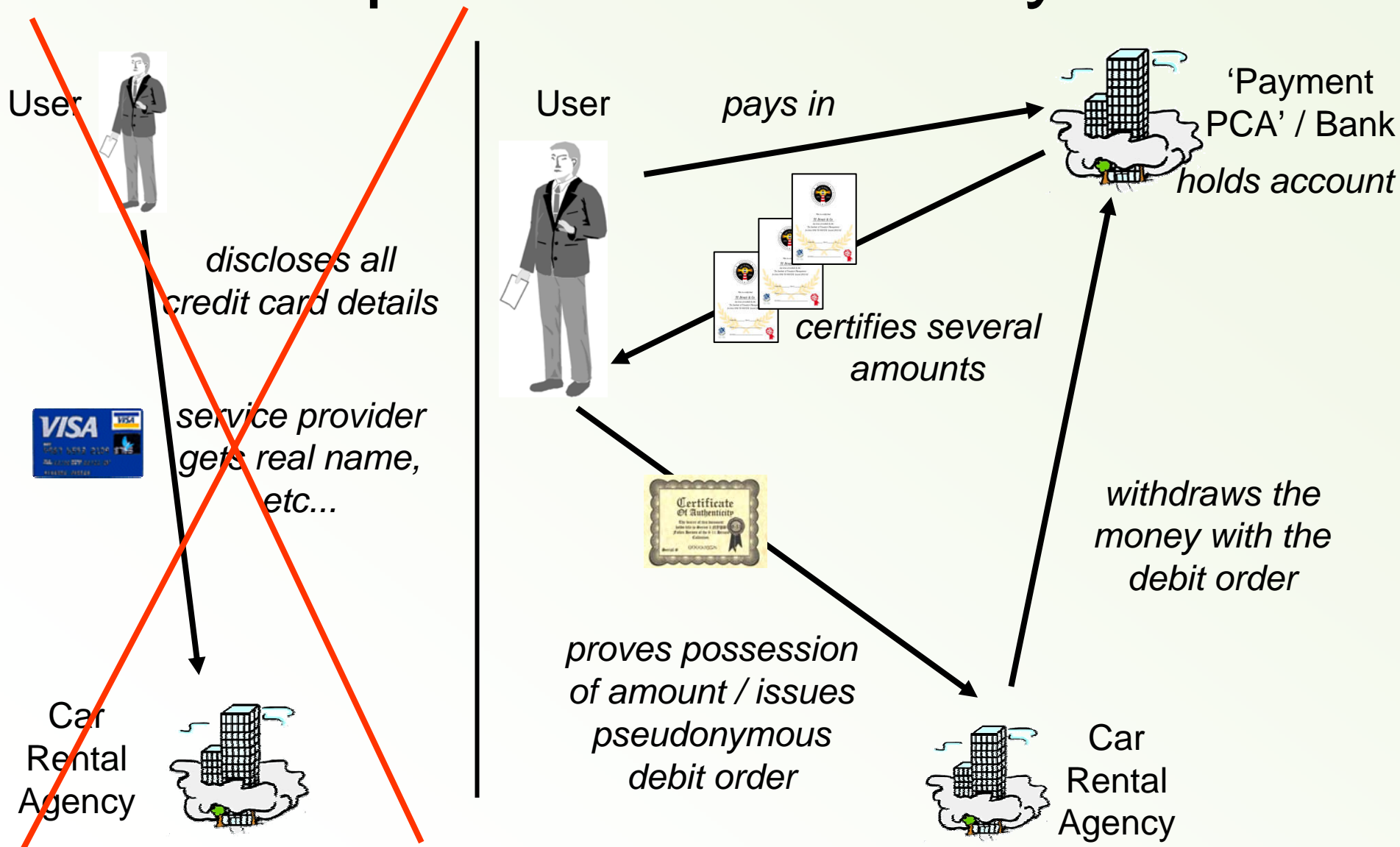
# IDEMIX Features (2)

- different users cannot pool/share their credentials
- anonymity revocation by trusted third party in case conditions of foregoing agreement apply
- mechanisms to revoke credentials
- one-show credentials

# Example Scenario : Issuing/Verifying



# Example Scenario : Payment



# Example Scenario : Revealing (“global”)

User



doesn't bring  
car back

PCA (traffic  
department)



checks the de-  
anonymization case and  
the user-related policy

notices the situation /  
requires user's name and  
address

reveals user's  
identity/name/address ...



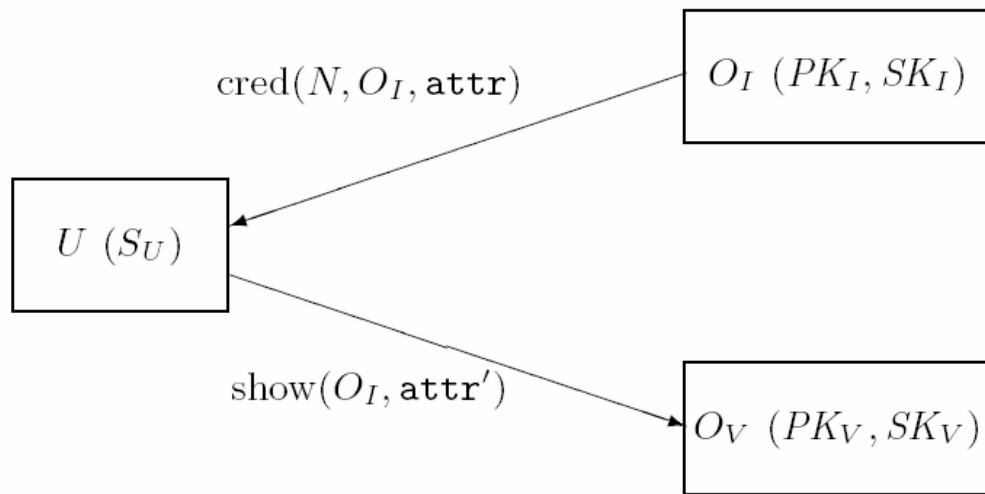
Car  
Rental  
Agency

notifies

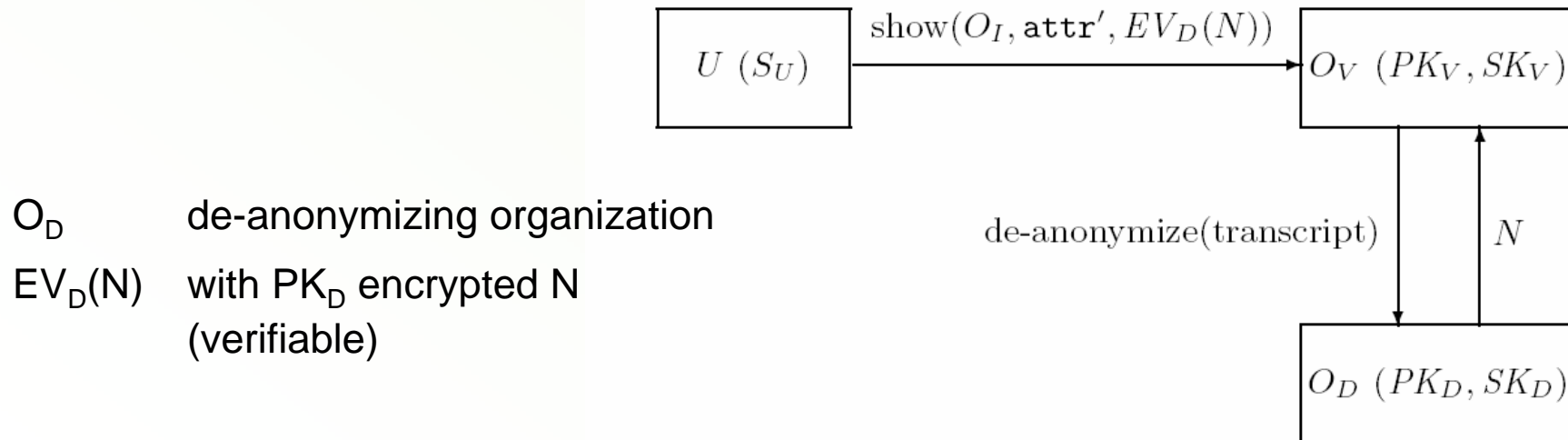
Police



# Idemix Protocol : a small extract



$U$  user  
 $O_i$  issuing organization  
 $O_v$  verifying organization  
 $N$  pseudonym  
 $attr$  credential's attributes  
 $S_u$  user's master secret  
 $PK/SK$  public/secret encryption key



$O_D$  de-anonymizing organization  
 $EV_D(N)$  with  $PK_D$  encrypted  $N$   
 (verifiable)

[KAHE]

# Problems :

- general danger of misuse of a pseudonym credential without attention
- you still need 3rd party organizations you and your transaction partner have to trust and give it your identity information
- no development of provider-customer relationship
- no marketing analysis possible

# Resume :

- idemix solves problems which weren't solved before
- practical in use
- but: system must become accepted by the users and especially by the service providers
- service providers may just see the disadvantages for them (information needed for marketing, expenses of system, i.e.)



- Questions? Please, feel free to ask.
- What do you think?
  - Is there a chance for anonymous credential systems like IDEMIX?

# References :

- [WES67] Alan F. Westing. Privacy and Freedom. Athenium. New York. 1967
- [PF00] Andreas Pfitzmann, Marit Köhntopp. Anonymity, Unobservability, and Pseudonymity – A Proposal for Terminology. 2000
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- [THAW] <http://www.thawte.com>
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