Evaluation Assignment 2 – User Goals Document
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(PG&E Energy Reducer)

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Criteria	**Ratings**
App Description Clear, concise, correct	The PG&E energy reducer app will be a web application for PG&E customers that will allow them to visualize their heat and electricity consumptions through easily and readable graphical representation The application will also show trends and recurring energy spikes and will give the customer advice to help reduce the energy consumption as well as their energy cost. The applications aims to analyze a user's energy consumption and provide a way to visualize their usage and cut down on their waste
User Types : Identification of specific user type	The initial version of the app will focus on PG&E users. The users are specifically only PG&E customers and especially the only ones who are not having smart houses or especially the

	customers who don't have smart housing equipment(products) such as thermostats and energy monitoring, Because those kind of utilities already make a graphical representation of their energy cost and kind of energy reduction suggestions. So this is especially for the users who live in normal houses(or especially we can say houses which dont have smart housing systems). But for better analysis one having the equipment can also use the application. To conclude this is for the peoples who are not having any smart product devices or are having only wall thermostats . So that is like the target users.

User-goal Table
Clear, concise and correct user-goal table

USER	GOAL
User : ● PG&E User ● PG&E Customers	The Goal of the user after using the application i**s to reduce the energy (i.e heat and electricity) and understand where there is unnecessary usage of the energy which will also help in reduction of cost.**

	With the help of the information and data provided by the application the user can reduce their energy consumption and cost associated with it will be the ultimate goal.